ORDER

KSTP-TV, LLC and KSAX-T

Orders

Order / Rev:	**167149**
Alt Order #:	06854998
Product Desc:	NOLAN FOR CONGRESS
Estimate:	1842
Flight Dates:	09/24/12 - 10/01/12
Original Date / Rev:	09/21/12 / 09/21/12
Order Type:	GENERAL
Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency

Name:	**Greer Margolis & Mitchell**
Buying Contact:	Maura Gilroy
Billing Contact:	
	3050 K Street NW
	Washington, DC 20007
Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Rick Nolan for Congress**
Demographic:	A35+
Product Codes:	PL1
Priority:	3
Revenue Codes:	AGY, POL, CAND
New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	14	$6,675.00	$5,673.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	$6,675.00	$5,673.75	0.00
Totals	14	$6,675.00	$5,673.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	30%	$6,675.00
Market	100%	$22,250.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KARE	37%	$8,232.50
KMSP	0%	$0.00
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
WCCO	33%	$7,342.50
WFTC	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/24/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	$450.00	3	0.00	NM	2	$900.00

NEWS @6A

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	MTWTF--	2	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	09/24/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	MTWTF--	:30	3	$400.00	3	0.00	NM	3	$1,200.00

GMA

Order / Rev:	167149	Advertiser:	Rick Nolan for Congress	**KSTP-TV, LLC and KSAX-T**
Alt Order #:	06854998	Product Desc:	NOLAN FOR CONGRESS	
Flight Dates:	09/24/12 - 10/01/12	Estimate:	1842	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	M	09/24/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	MTWTF--	:30	3	$400.00	3	0.00	NM	3	$1,200.00
GMA															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	3	$400.00	0.00								
E 3	M	09/29/12	09/29/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	$325.00	3	0.00	NM	1	$325.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	-----S-	1	$325.00	0.00								
E 4	M	09/30/12	09/30/12	SU GMA Su GMA	CM	7-8a	------S	:30	1	$550.00	3	0.00	NM	1	$550.00
GMA SUN															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	------S	1	$550.00	0.00								
E 5	M	09/24/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	$450.00	3	0.00	NM	1	$450.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	1	$450.00	0.00								
E 6	M	09/24/12	09/28/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	1	$700.00	3	0.00	NM	1	$700.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	1	$700.00	0.00								
E 7	M	09/24/12	09/28/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	$650.00	3	0.00	NM	1	$650.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	1	$650.00	0.00								
E 8	M	09/24/12	09/28/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	MTWTF--	:30	2	$250.00	3	0.00	NM	2	$500.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	2	$250.00	0.00								
E 9	M	09/24/12	09/28/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	MTWTF--	:30	1	$900.00	3	0.00	NM	1	$900.00
NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	1	$900.00	0.00								
E 10	M	09/24/12	09/28/12	M-F 1035-1102p Nightline	CM	1035-1102p	MTWTF--	:30	1	$500.00	3	0.00	NM	1	$500.00
NIGHTLINE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	MTWTF--	1	$500.00	0.00								
												Totals		14	$6,675.00